***5 latest website design trends 2017 to boost your knowledge***

Website designing and development is becoming a key constituent of emerging digitalized era. Fostering and upgrading websites with splendid web page layout, magnificent graphic designs, and appealing content is what everyone entailed to transcend their businesses. Getting up-to-date about latest trends is inevitable to retain and proffer in today’s world where almost everything is digitalized. Users are desiring more and more scientific advancements from their online user experiences.

***Latest Trends of 2017:***

***EVOLUTION is a part of life****, What passed yesterday is the past and is insignificant but what is present today and what will be in future is cardinal(crucial).*

1. **Demising conventional designs:** The notion of traditional designing is getting culminated. With the passing years, the need of innovative and experienced designers is a constraint to create an interactive and innovative platforms for the users. Looking into the needs of the audience is the most important aspect that has to be taken care of.
2. **Spectacular Layout designing:**

***Marshaling of elements has to be in the way that will increase users interest in the content without interrupting their speed.***

There has been a drastic change in the business layout designing ideas. People’s way of visualizing the content on the websites has been revamped. Nowadays they not only visit any website just for reading or perceiving the pictures but also to procure knowledge and to have a glance on what is there on the website. So, the layout and graphic designs generated on the websites have to be magnificent and appealing to seize the scrutiny and alluring the seekers to visit the site constantly.

The designers have to interpret what the user desire and hence, the content should be written in a pleasant and instinctual manner as ***Writing is a way to explore****.*

1. **Designing and Featuring the websites:** ***Creating a website is a great combination between artistry and engineering*** *and w*ith an advent of audience desire for having something innovative and interesting, the website designing companies are utilizing splendid features like GIFs and Boomerang for designing and developing their websites. These features are not only pleasing for users but also prosper their interest to use the websites.
2. **The perceptible commotion:**  In 2017, the trend of using **minimalist** approach is declining. As designers are seeking for freedom in designing the websites in a beguiling manner than a simplistic layout. The colors, font styles and textures etc. used are nevertheless same, only **the alteration has occurred in the way it has been written, the use of icons, paragraphs, headers and footers etc. are now deployed more often.**

The inventive concept of “Cards” for designing a website is prevailing and are becoming the best UI design patterns. Cards confer an amiable, organized and, supple way for users to visualize related information.

1. **Veritable Images:** ***Photography is an immediate reaction,*** *thus,* using authentic images in the website is well worth. Stock Photography used earlier for designing websites are no longer used as these are unpropitious for designing.

In 2017, photography has immersed as a strapping tool for designing a website to enhance its visitors. ***Real images*** grab the attention of visitors and connect them to the real world so the images that have to be used while designing a website must serve the purpose. These should be related to the business and must be candid and of high quality rather than polished ones.